



The Only Threat Monitoring Solution Built Purely For SMB

Holistic Protection. Hassle-Free. Cost-Effective.



Agenda

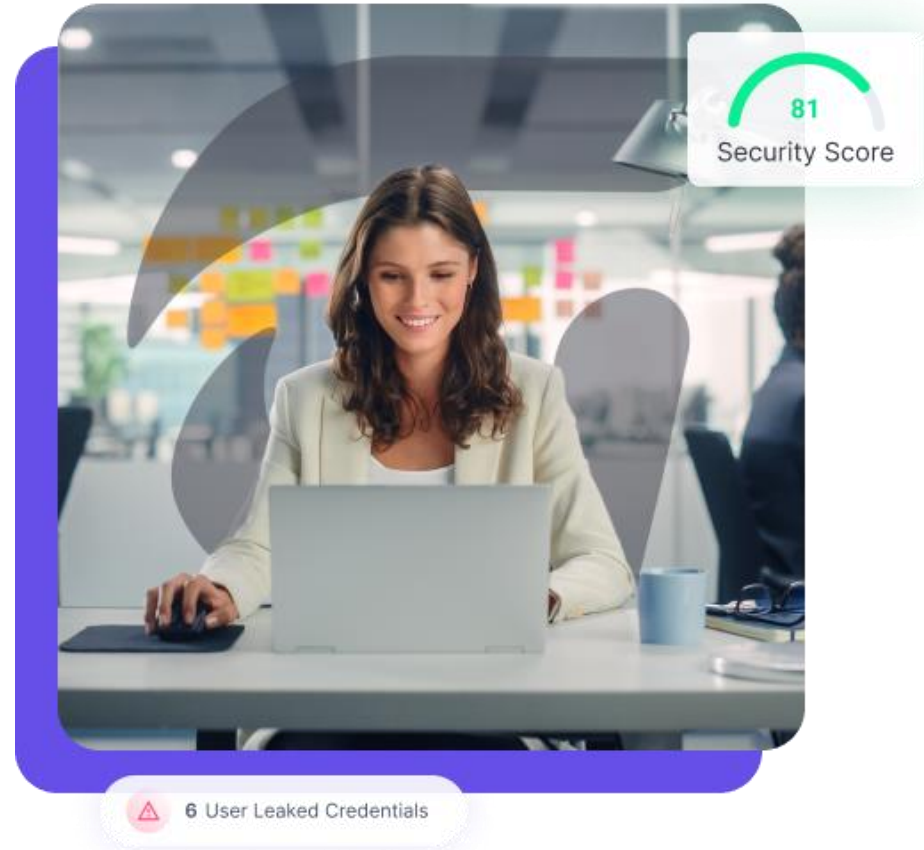
01 Common Threats Faced by SMBs/SMEs

02 Impact of Cyber Attacks on SMBs/SMEs

03 Introducing Guardz

04 Why Now ?

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Did you know?

Over 50% of all cyber attacks

are done on SMBs ([helpnetsecurity.com](https://www.helpnetsecurity.com))

70 to 83% of SMBs

are not prepared for a cyberattack ([forbes.com](https://www.forbes.com))

95% of cybersecurity breaches

occur as a result of human error ([searchlogistics.com](https://www.searchlogistics.com))

On average, hackers attack 26,000 times a day

or every three seconds ([forbes.com](https://www.forbes.com))

60% of small businesses that are victims of a cyber attack

go out of business within six months ([cybersecurityventures.com](https://www.cybersecurityventures.com))



SMB Common Threats



Phishing Attacks

Phishing victims may inadvertently expose security vulnerabilities that attackers can exploit to gain unauthorised entry into systems, confidential information, and cause harm.



User & Data Security

Inadequate user authentication and excessive sharing of company data may hold the company liable for any breach-related damages.



Malware Attacks

Malware attacks on SMBs /SMEs can result in data theft, file encryption for ransom, or system damage causing significant downtime.



Insider Threats

Employee or authorised user misuse of access privileges can lead to data exfiltration or damage within company systems and services.



Ransomware

Ransomware encrypting SMBs data can lead to paying a ransom to regain access, causing financial loss and business disruption.



Leaked Credentials

Stolen data exposed on the dark web contains leaked credentials that can pose a critical risk to employees and businesses if left unchecked.

The Impact of Cyber Attacks on SMBs

Financial Losses

Theft of money, intellectual property or confidential business information, and the cost of recovery.

Reputational Damages

Loss of customer trust, reputation and potential loss of business.

Business Operation Disruption

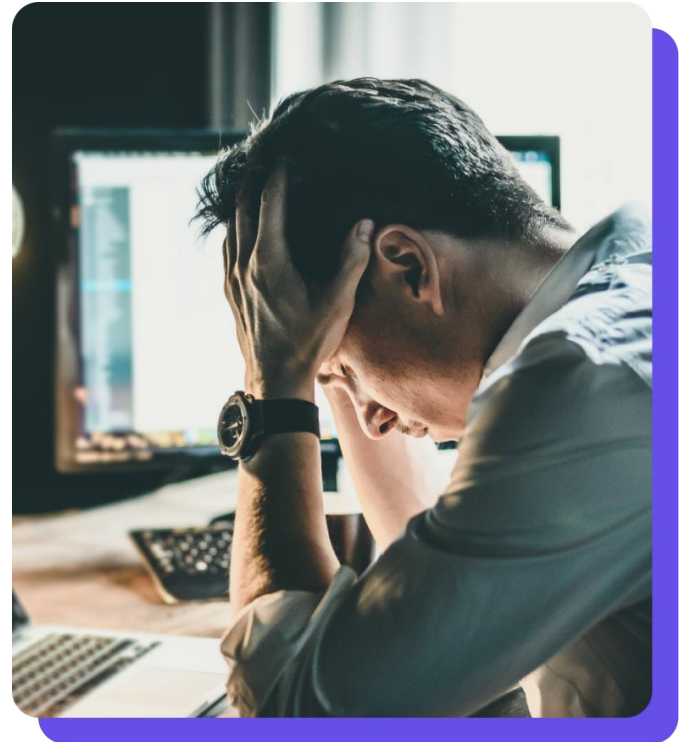
Loss of productivity and revenue.

Difficulty in recovery

Lack of resources and expertise to address security issues promptly and effectively.

Legal and regulatory penalties

Subject to legal and regulatory penalties if fail to comply with data protection laws or regulations regarding cybersecurity.

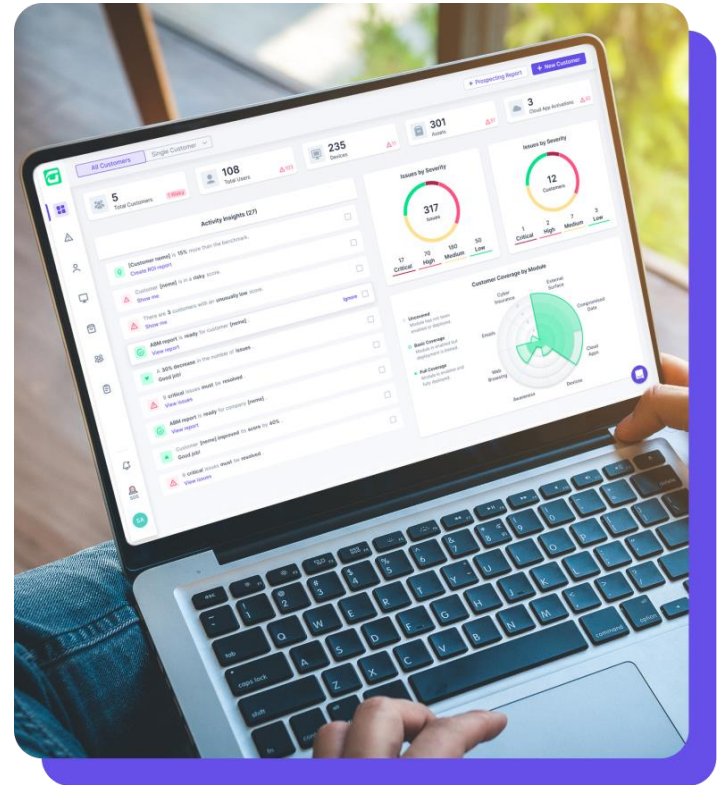


Forint Introducing Guardz

The Guardz service aims to create a safer digital world for all businesses, allowing organisations to maintain their businesses holistically with a comprehensive suite of security tools and features that work across the most common attack vectors, including:

- ✔ Email
- ✔ Cloud Applications
- ✔ External Exposure
- ✔ Web Browsers
- ✔ Devices
- ✔ Employee Negligence

With Guardz, you can rest assured that **your business will be protected from the inside out.**



Why Now?

SMBs/SMEs are increasingly relying on digital technology to operate their businesses, making them more vulnerable to cyber attacks and data breaches if proper security measures are not in place, resulting in:

Increased frequency of cyber attacks

Cyber attacks are becoming more frequent, with SMBs/SMEs being a prime target due to weaker cybersecurity defenses compared to larger organizations.

Growing sophistication of cyber threats

Cyber threats are becoming more sophisticated and complex, making it difficult for SMBs/SMEs to identify and mitigate them effectively.

Workforce changes

SMBs/SMEs often lack the resources and expertise to implement robust cybersecurity measures, leaving them vulnerable to attacks.

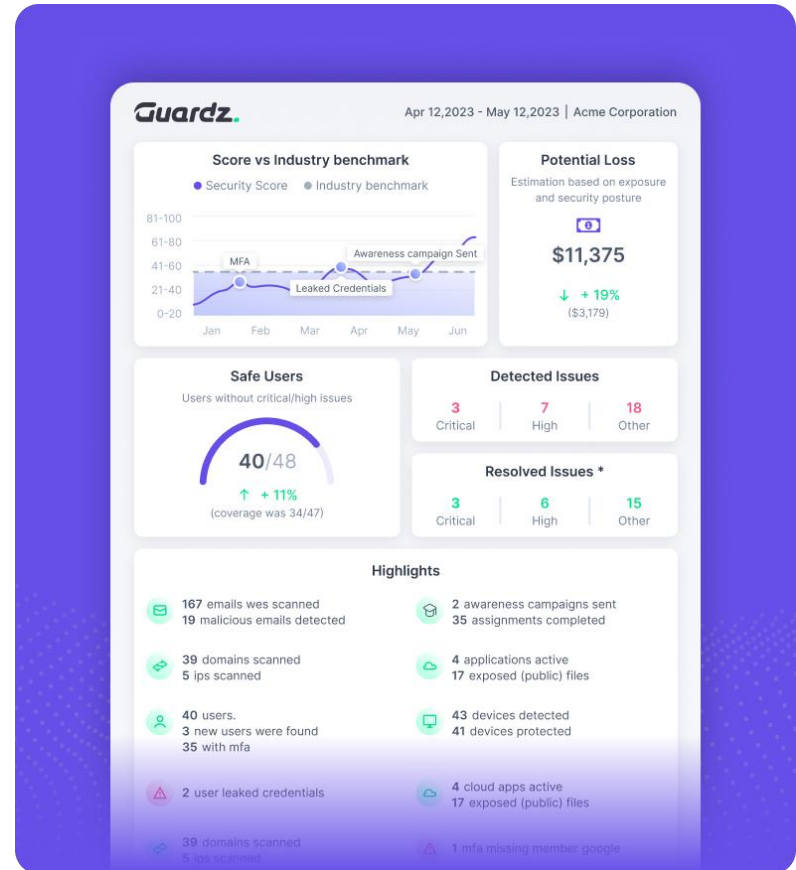
Compliance requirements

SMBs/SMEs must comply with various regulations related to data privacy and security, which can be challenging without dedicated cybersecurity staff or resources.



What We Offer

- ✔ Cyber Risk Assessment
- ✔ Continuous Threat Detection and Management
- ✔ Security Policies Monitoring
- ✔ Cloud Apps Posture
- ✔ Email Security
- ✔ Endpoint Device & Data Protection
- ✔ Awareness Culture
- ✔ Remediation Support
- ✔ Cyber Incident Response Service
- ✔ 24/7 SOC Operations





FORINT

Digital Investigations

AI Powered Threat Management

Take your Cybersecurity to the next level



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How Your Organisation will Benefit:



Real Time Protection

Quick and easy activation for real-time protection of internal and external digital assets with an accurate risk score and remediation plan.



24/7 Support

Your new MDR solution integrates cybersecurity technology with insurance coverage in a unified native solution for end-to-end protection.



Hassle Free Onboarding

Guardz simplifies securing systems and data with an intuitive and unified interface along with automated tools that detect, prevent, and respond to cyber threats seamlessly.



Holistic Protection

Protecting organisations from the most common attack vectors, ensuring that security is in place to shield from any potential threats that may arise

Thank You

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